data-driven /

Driving Innovation with Microsoft Fabric and Agentic Al



Microsoft

Microsoft Partner of the Year Australian Finalist, 2022

Advanced Specialization: Azure Analytics

Fabric Featured Partner













Our Values and Culture

Take Ownership

Take accountability in everything you do, all the way through to completion





Keep Learning

Be curious, ask questions, experiment and fail fast. Learn from your mistakes

Become an Agent Leader

As a human, focus on value outcomes and delegate work to your team of digital agents







Act with an Al-First Mindset

First, give AI the task and then take over, refine, and own the successful outcome



Be Kind

To people, the planet and everything on it. Life is hard enough without kindness



What We Do



End-to-end data and AI consulting services

Al & Data Strategy/Governance

Assess your current data estate/analytical requirements and define a strategic and tactical roadmap.



Our Fabric Accellerator enables you to unlock additional insights with self-service reporting and Al



We have several Agents in the Agent Marketplace and can help you transform your use-cases

Azure FinOps

We are experts in lowering OPEX cloud costs and the team behind CloudMonitor FinOps https://cloudmonitor.ai

Modern Business Apps

Accelerate your business transformation with process automation and the Power Platform.



Why Data-Driven?

Our proven methodologies and expertise enable you to solve your business challenges without worrying about technology



We only do Microsoft Fabric and Agentic Al on Azure

As a Consultancy we do not spread ourselves to thin or try to be a "jack of all trades".



We Build Cost-Efficient, Fabric Data Platforms

We built CloudMonitor, an Azure FinOps monitoring tool, to keep your platform costs low



We are Customer Zero. We use our own software internally

We have transformed our own business processes with Agentic Al and an Al-First mindset.

We Specialise in Microsoft Fabric Data Platforms

A SaaS architecture, ready for Advanced Analytics and self-service reporting, capable of handling any type of data and future use-cases

Data Sources

OnPrem

CRM/Salesforce ERP/SharePoint



Documents, olimages & Video

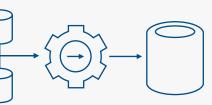






Data Foundation

Ingestion



Any type of Data

Storage



Infinite Storage

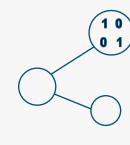
Analytics / ML



Data -> Information

Consume &





Semantic Layer

Platform Benefits

Monitoring Elastic Scale

Security

Governance

DevOps

Managed Support (Optional)

L1-4 Platform/Application/BI Support

Staff Enablement

Cost Optimisation

Insights

- --- Power BI / Reporting
- → Power Apps (No-Code)
- → Web/Mobile Intelligent Apps
- --- Real Time Alerts
- --- Flows & APIs
- --- Data Sharing
- → ITSM / SharePoint / SaaS, etc.















Microsoft Power Platform

One low-code platform that spans Office 365, Dynamics 365, Azure and standalone applications

Dynamics 365



Office 365



Azure



Your business apps & data









Power Automate
Workflow automation



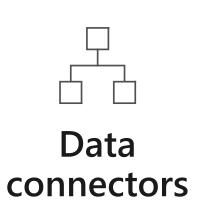
Copilot Studio
Intelligent Copilots



Power Pages
Build websites









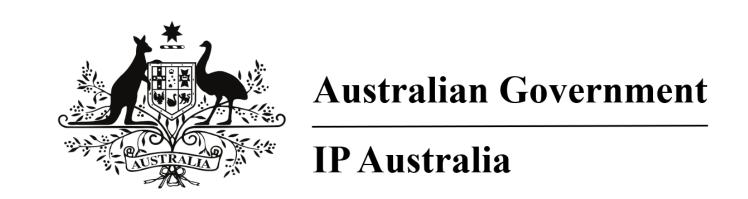


Our Clients - Azure Data Platforms

Happy Customers from small businesses to large enterprises to State and Federal Government















Australian Government

Department of Climate Change, Energy, the Environment and Water





Technology 7

Data Strategy & Governance

up engagement

sessions

Review your data strategy and landscape: by focusing first on People, Process and Technology

3. Build a Target State Roadmap and Plan 1. Build Business and User Context 2. Understand your current Data Landscape **Data Products Current State Strategy Future State** Review Steps ✓ Formulate an ✓ Substantiate Business ✓ Determine Data Product ✓ Interviews/Surveys with ✓ Review and definitions Actionable Roadmap Communicate appropriate teams Drivers Phase ✓ Identify key customer ✓ Creating Current-State and Right Sized plan ✓ Data products grouped pain points by teams mapping ✓ Build High-Value Use ✓ Data flow charts ✓ Understand key Cases for Data components of data Governance governance ✓ Confirmation of Scope ✓ Gauge your ✓ Nominate Key organisations current Stakeholders and set data culture



Our Partners – Better Together

We know our strengths and partner with similar consultancies to complement our delivery offerings











Managed Support

Data-Driven goes beyond the development and implementation of modern data platform by offering managed support:

- ✓ Monitoring and Alerting
- ✓ Break/Fix Bug Fixing
- ✓ Optimization Opportunities
- ✓ Cost Management (Azure FinOps)
- ✓ Optimal Performance
- ✓ Best Practices Configuration
- ✓ Deployment Management
- ✓ Enhancements





Managed Support Service

We offer up to 24x7 support of all levels of operational support from basic Level-1 triage through to advanced analytics support with a blended support team of Cloud Engineers, BI developers and Data Engineers.

Service	Details
Support Mode	On Demand - # of Hours available per month Depending on your business requirements
Support Time Availability	Up to 24 hours
Support Services	 ✓ Azure Services (Infrastructure, configuration, maintenance) ✓ Data Pipelines ✓ Synapse ✓ Databricks and Delta Lake ✓ Data Governance - Azure Purview ✓ Visualization - Power BI Integration, development & maintenance ✓ Data Lakehouses, Data Lakes, Data Warehouses ✓ Data Modelling ✓ Networking Solutions ✓ Deployments ✓ Cost Optimization
Technical Skills in Support Team	 ✓ Azure Cloud Engineer ✓ Data Engineering ✓ Data Architect ✓ Data Platform Engineer ✓ Databricks ✓ DevOps ✓ Power Bl



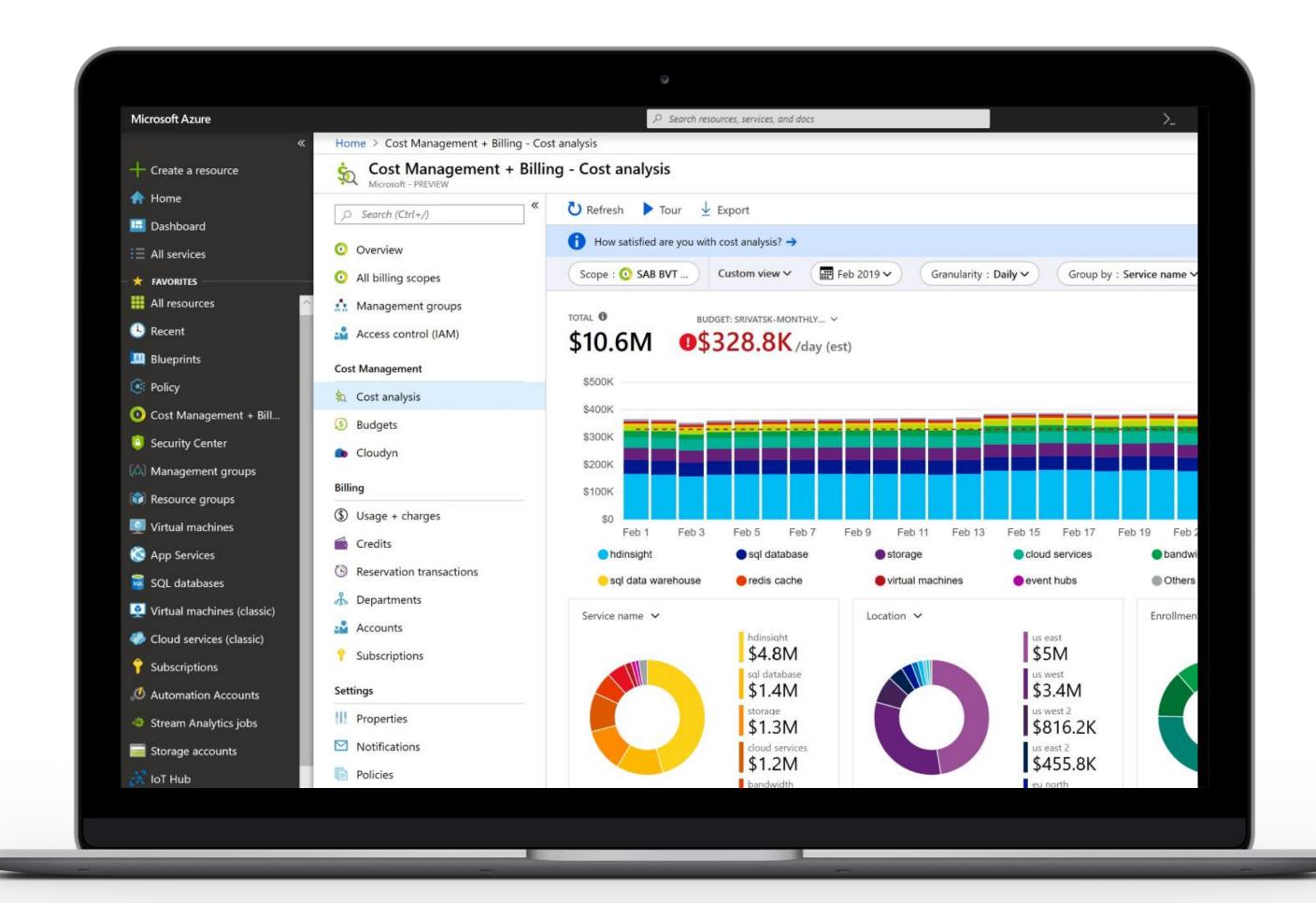
Azure Cost Optimisation Assessment

Find out how much you can save on your Azure expenditure

Our objective is to help you reduce your Azure spend by "right-sizing" resources to match their workload, removing unused resources, and improving your cost management process.

Our assessment includes a workshop for stakeholders and a detailed evaluation of your Azure footprint and architecture.







Cost Optimisation Benefits

Our proven methodologies will help you minimise your costs and right-size your Azure resources.



Reduce your Costs & Increase Profit

Only pay for what you need by following our recommendations to save money with quick wins.



Gain control of your Costs

You can't control what you can't see. We'll help you understand your environment, usage, and expenditure.



Improved Cost Governance & Accountability

Get recommendations for cost controls and best practices to ensure the right people are accountable for costs.

aCloudMonitor



Reduce your Cloud Spend with Automated Cost Governance

CloudMonitor allows companies to reduce their cloud consumption costs while setting up an effective and automated governance process with real-time cost controls to manage their cloud resources more efficiently.



Lower Operating Costs

Only pay for what you need. CloudMonitor monitors your cloud resources in real-time and finds any that are oversized or unused.



Understand your Expenses

Better visibility of your cloud consumption and easy tools to evaluate and analyse your monthly spend by cost group or even project.



Manage Budgeting & Forecasting

We'll help you understand your environment, usage, and expenditure. Manage, reporting, budgets and alerts automatically.



Improve Governance & Accountability

Get recommendations for cost controls and best practices to ensure the right people are accountable for costs and embed cost awareness on your team.



What Makes CloudMonitor Different?

We do things a bit differently compared to the other cloud spend management tools on the market:

- Your cost data stays inside your organization

 Cost data is highly sensitive and confidential. Other tools extract your data and give you access to their SaaS app. With CloudMonitor, you own your cost analytics and it lives inside of your Azure cloud.
- Map your Business Units/Projects to flexible Cost Groups

 Allocating costs and chargeback is essential and it needs to be done by Business Unit or Cost Centre.

 CloudMonitor uses native Cost Groups (i.e, no tagging) as logical groupings of costs by business function.
- Customize Power Bl reports to suit your business

 Our reports cover most cost scenarios; however, you can easily build your own reports on top of the

 CloudMonitor cost analytics in Power Bl to suit your business requirements and IT spend reporting needs.
- Easier procurement/security with Microsoft Marketplace
 Stay on the freemium version or purchase your CloudMonitor subscription directly from Microsoft in the Azure
 Marketplace. There's no 3rd party vendor contracts, SOWs or procurement headaches.
- **Executives Reports and Dev Workflow**

Capture "Created By", "Created Date", "Owner" and conversations about resources so you have a full history for each resource. Key actions like Resource reviews, dismissing cost anomalies and recommendations are logged permanently in the audit trail.







Enabling Self-Service and Advanced Analytics

Customer Success Story – Data Foundation – Read Online



Transport for NSW

Transport for NSW (TfNSW) manages one of the largest fleets of vehicles in Australia, including Buses, Ferries, Light Rail, Trains and Metro. The real-time data generated by these vehicles provides valuable analytical opportunities to improve transport services by measuring service performance and optimising routes, however, the sheer volume of data presents data management challenges.

Data-Driven partnered with TfNSW to deliver the Operational Data Lake (ODL) platform on Azure to enable self-service and advanced analytics capabilities previously not possible.

The Challenge

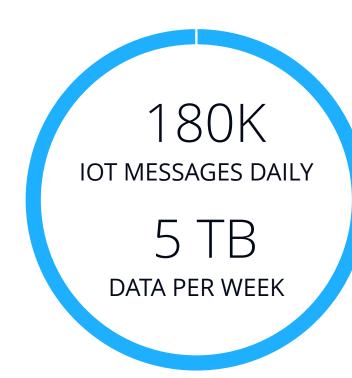
Historical GTFS transport data has always been too large and costly to store efficiently and analyse. Each TfNSW vehicle sends its' location every 10 seconds which results in a huge stockpile of data containing valuable insights.

In the past, this data was not stored which made insights from past vehicle trips almost impossible to obtain and ruled out the ability to predict trip delays or optimise trip routes. It also made it difficult to report on and analyse service performance and reduced the ability to improve customer services.

The Solution & Business Value

The Data Foundation solution by Data-Driven was the perfect starting point as it was designed to be highly scalable and extensible whilst providing an analytics platform for citizen data scientists and business users. The DevOps-first mindset meant it was east to extend for new use-cases.

This met TfNSW's vision to build the Operational Data Lake (ODL); a unified, next-generation data and analytics platform, leveraging native Azure services to enable the continuous collection/curation of diverse transport operational data sets, allowing self-service analytics and machine learning to gain further insights to improve transport customer services.





"

TfNSW needed a solution to capture real-time data for every vehicle in motion across the state. This solution just gives us that so that we mine nuggets from this data.

Sandeep Mathur
TfNSW Program Manager

Reducing Azure Spend & DevOps Improvement

Customer Success Story – Cost Optimisation – Read Online



Clinic to Cloud

Clinic to Cloud is a cloud-based medical software that provides Australian healthcare teams with greater visibility and control - to ultimately improve patient care. Clinic to Cloud has invested in technology which help clinicians reduce costs, increase access to information and provide improved patient care.

The Challenge

After a period of increased growth and additional customers the costs on the Azure platform increased significantly as more developers worked on the system.

This resulted in a large Azure bill each month which increased over time. In addition to this the DevOps solution needed to be updated to match recent platform enhancements.

46% AZURE SPEND REDUCTION



The Solution & Business Value

We identified under-utilised resources and recommended a series of actions to remove or scale down services in order of benefit and risk.

Over a 2-week period we implemented and measured the changes to ensure the system performance remained unaffected. This resulted in a 46% reduction in Azure spend and better awareness amongst the development team of their actions regarding costs.

Data-Driven did a comprehensive audit of our Azure infrastructure and DevOps processes. They identified and improved several areas, saving our company thousands of dollars each month in subscription costs.

Rafic Habib,
Clinic to Cloud CEO

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Founders of the Sydney



